



# John Davis V

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## SUMMARY

Creative and detail-oriented graphic designer and social media marketer with exceptional skill level and experience in various mediums, such as vector art, raster art, and collages. Highly adept with programs in Adobe Suite, such as InDesign, Photoshop, and Illustrator. Also has 5+ years of retail customer service experience.

## SKILLS

Graphic Designer, Social Media Marketer, Photoshop, Video Editing, Illustrator, Photo Editing, Google Sheets, Excel, Eway, CMS, Word, Print On Demand, Photo Manipulation, Microsoft Office

## EXPERIENCE

### **Cascade Cuts Wholesale Nursery, Bellingham, WA - Social Media Marketing Specialist**

April 2022 - Current

<https://cascadecuts.com/>

- Managed social media accounts on a day-to-day basis to increase company recognition by creating engaging content.
- Boosted reach by creating digital content, managing scheduling, maintaining social media accounts and reporting analytics to measure engagement.
- Participated in brainstorming sessions to generate creative ideas for campaigns.
- Managed paid social media advertising campaigns to reach and engage target audiences.
- Responded to inquiries and engaged with followers to build community and support customer engagement.

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**Risk Solution Unlimited, Bellingham, WA** - *Brand Manager / Administrative Assistant*

September 2023 - November 2023

<https://rsusecurity.com/>

- Monitor and respond to customer inquiries on social media platforms.
- Create and manage content calendars for social media accounts.
- Develop and execute social media campaigns that align with company goals.
- Analyze the performance of social media campaigns and optimize accordingly.
- Stay up-to-date on the latest trends in social media marketing.
- Collaborate with other departments to ensure brand consistency across all channels.
- Proofread and approved guard reports.
- Manage oversight with our management system analytical reports.
- Manage our Client Portal

**Freelance Graphic Designer, Remote**

October 2019 - March 2022

- Developed creative design for print materials, brochures, banners, and signs.
- Created digital image files for use in digital and traditional printing methods.
- Met with customers to present mockups and collect information for adjustments
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.

**Walmart, Bellingham, WA** - *Sporting Goods Sales Associate*

May 2018 - September 2019

- Interacted with customers to provide information on different features regarding apparel and sports equipment.
- Processed customer payments and bagged items to complete buying experience.
- Achieved personal and store sales goals by applying sound customer service and sales protocol.
- Ticketed items with pricing and mark-downs and restocked the sales floor according to the merchandising plan.

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### **Walmart, Bellingham, WA** - *Asset Protection*

June 2016 - May 2018

- Controlled reduction of loss inventory by protecting company assets
- Utilized security systems and CCTV to monitor store activities and detect possible security incidents.
- Contacted local authorities and apprehended shoplifters.
- Patrolled store departments to check for suspicious activities.
- Maintained a secure environment by regularly checking store premises and inspecting security equipment.

### **Walmart, Bellingham, WA** - *Cap Team 2 Stocker*

October 2015 - June 2016

- Maintained merchandise presentation by removing damaged goods, stocking, and rotating merchandise and signing and pricing merchandise.
- Verified inventory computations by comparing to physical counts of stock, efficiently investigating discrepancies and adjusting errors.
- Collected and properly disposed of bundle ties and other packing materials for safety.
- Partnered with store team to enforce loss prevention and safety awareness policies.

## **EDUCATION**

### **Eastern Florida State College, Cocoa, Florida**- *Certificate Graphic Design Support*

August 2011 - June 2013

### **Merritt Island High School, Merritt Island, Florida**- *Diploma*

August 2011 - June 2013

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## Projects

### John Davis V Portfolio Page

A portfolio page made by me to showcase my work.

- <https://jwdv.weebly.com>

### JDV Graphics YouTube Channel

My YouTube channel I have created since 2011. I have made over 400+ videos and have 500+ subscribers. I have done all of the filming, editing, and uploading by myself.

- <https://www.youtube.com/c/JDVGamesTechGraphics>

## References

### Cecil Jentges

Manager

360-325-6348

### Aysia Lix

Former manager

aysialix@gmail.com

253-329-0897

### Bizu Getachew

Manager

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360-510-2732

### Scott Titus

Manager

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