



John Davis V

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SUMMARY

Highly creative and detail-oriented graphic designer and social media marketer with extensive experience across diverse mediums including vector art, raster art, and collages. Proficient in Adobe Suite programs including InDesign, Photoshop, and Illustrator. Possesses over 5 years of exemplary retail customer service expertise.

SKILLS

- Graphic Designer, Social Media Marketer, Photoshop, Video Editing, Illustrator, Photo Editing, Google Sheets, Excel, Eway, CMS, Word, Print On Demand, Photo Manipulation, Microsoft Office, Data Entry, Admin Assistant, Copywriting,
- Customer Service, Communication Skills, Organizational Skills, Time Management, Attention to Detail, Administrative Support, File Management,
- Problem-solving, Confidentiality, Teamwork, Basic Accounting Skills, Research Skills, Project Coordination, Proofreading and Editing, Multitasking,

Professional Experience

Cascade Cuts Wholesale Nursery

Bellingham, WA

- *Social Media Marketing Specialist / Administrative Assistant*

April 2022 - Current

Website: <https://cascadecuts.com/>

- Conducted meticulous data entry, ensuring accuracy and organization for all business files.

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- Cultivated and managed social media presence, driving increased company visibility and engagement through compelling content creation.
 - Amplified brand reach by crafting and scheduling digital content, maintaining active social media accounts, and meticulously analyzing analytics to gauge audience interaction.
 - Contributed innovative concepts during brainstorming sessions, fostering creativity for effective marketing campaigns.
 - Orchestrated targeted social media advertising campaigns to effectively reach and captivate desired audiences.
 - Cultivated a vibrant online community by promptly responding to inquiries and actively engaging with followers, bolstering customer loyalty and retention.

Risk Solutions Unlimited,

Bellingham, WA

- Brand Manager / Administrative Assistant

September 2023 - November 2023

Website: <https://rsusecurity.com/>

- Monitor and promptly address customer inquiries across various social media platforms, ensuring a high level of responsiveness and customer satisfaction.
- Strategically create and meticulously maintain content calendars for multiple social media accounts, aligning content with overarching company objectives and target audience interests.
- Conceptualize, develop, and execute dynamic social media campaigns designed to achieve specific business goals, continuously evaluating campaign performance and making data-driven optimizations for enhanced effectiveness.
- Keep abreast of emerging trends and best practices in social media marketing, incorporating innovative strategies to drive engagement and brand awareness.
- Collaborate cross-functionally with internal departments to maintain brand consistency and messaging coherence across all communication channels.
- Review and approve guard reports for accuracy and adherence to company standards.

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- Oversee management system analytical reports to identify trends, patterns, and areas for improvement.
 - Serve as the primary manager for the Client Portal, ensuring seamless navigation and optimal user experience for clients.

Freelance Graphic Designer,

Remote

October 2019 - March 2022

- Conceptualized and executed innovative designs for print materials including brochures, banners, and signage, adhering to brand guidelines and project specifications.
- Produced high-quality digital image files optimized for both digital and traditional printing methods, ensuring clarity, consistency, and visual appeal.
- Facilitated client meetings to present design mockups, solicit feedback, and gather input for revisions, maintaining open communication to ensure client satisfaction.
- Applied design principles such as typography, composition, layout, and color theory to create visually impactful and cohesive design solutions.

Walmart,

Bellingham, WA

- Sporting Goods Sales Associate

May 2018 - September 2019

- Engaged with customers to deliver detailed information about apparel and sports equipment features, fostering positive shopping experiences and enhancing product understanding.
- Efficiently processed customer transactions, handling payments accurately and ensuring items were properly bagged to conclude the purchasing process seamlessly.
- Demonstrated excellence in customer service and sales techniques, surpassing personal and store sales targets through adept application of established protocols.
- Implemented pricing and markdowns on merchandise, maintaining accurate inventory records and adhering to the merchandising plan to optimize sales floor presentation and organization.

Walmart,

Bellingham, WA

- Asset Protection

June 2016 - May 2018

- Implemented strategies to minimize inventory loss, safeguarding company assets and profitability.
- Leveraged security systems and CCTV technology to conduct continuous monitoring of store operations, swiftly identifying and addressing potential security breaches.
- Collaborated with local law enforcement agencies and facilitated apprehension of shoplifters, ensuring swift resolution of security incidents.
- Conducted routine patrols of store departments, proactively identifying and addressing suspicious activities to mitigate security risks.
- Ensured a safe and secure environment for customers and staff by conducting regular inspections of store premises and maintaining optimal functionality of security equipment.

Walmart,

Bellingham, WA

- Cap Team 2 Stocker

October 2015 - June 2016

- Upheld standards of merchandise presentation through proactive measures such as removing damaged goods, stocking shelves, rotating merchandise, and ensuring accurate signage and pricing.
- Ensured accuracy of inventory records by conducting regular physical counts of stock, meticulously comparing them to inventory computations, investigating discrepancies, and promptly rectifying errors.
- Maintained cleanliness and safety in the work environment by collecting and properly disposing of bundle ties and other packing materials.

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- Collaborated with store team members to enforce loss prevention measures and promote safety awareness, contributing to a secure and hazard-free retail environment.

EDUCATION

Eastern Florida State College, Cocoa, Florida- *Certificate Graphic Design Support*

August 2011 - June 2013

Merritt Island High School, Merritt Island, Florida- *Diploma*

August 2011 - June 2013

Projects

John Davis V Portfolio Page

A portfolio page made by me to showcase my work.

- <https://jwdv.weebly.com>

JDV Graphics YouTube Channel

My YouTube channel I have created since 2011. I have made over 400+ videos and have 500+ subscribers. I have done all of the filming, editing, and uploading by myself.

- <https://www.youtube.com/c/JDVGamesTechGraphics>

References

Cecil Jentges

Manager

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Bizu Getachew

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